



The Duke Difference

■ In 2007, Duke was one of four football programs nationally to post a graduation rate of over 90 percent. Duke has won the award for the highest graduation rate in college football a record 12 times from the American Football Coaches Association.

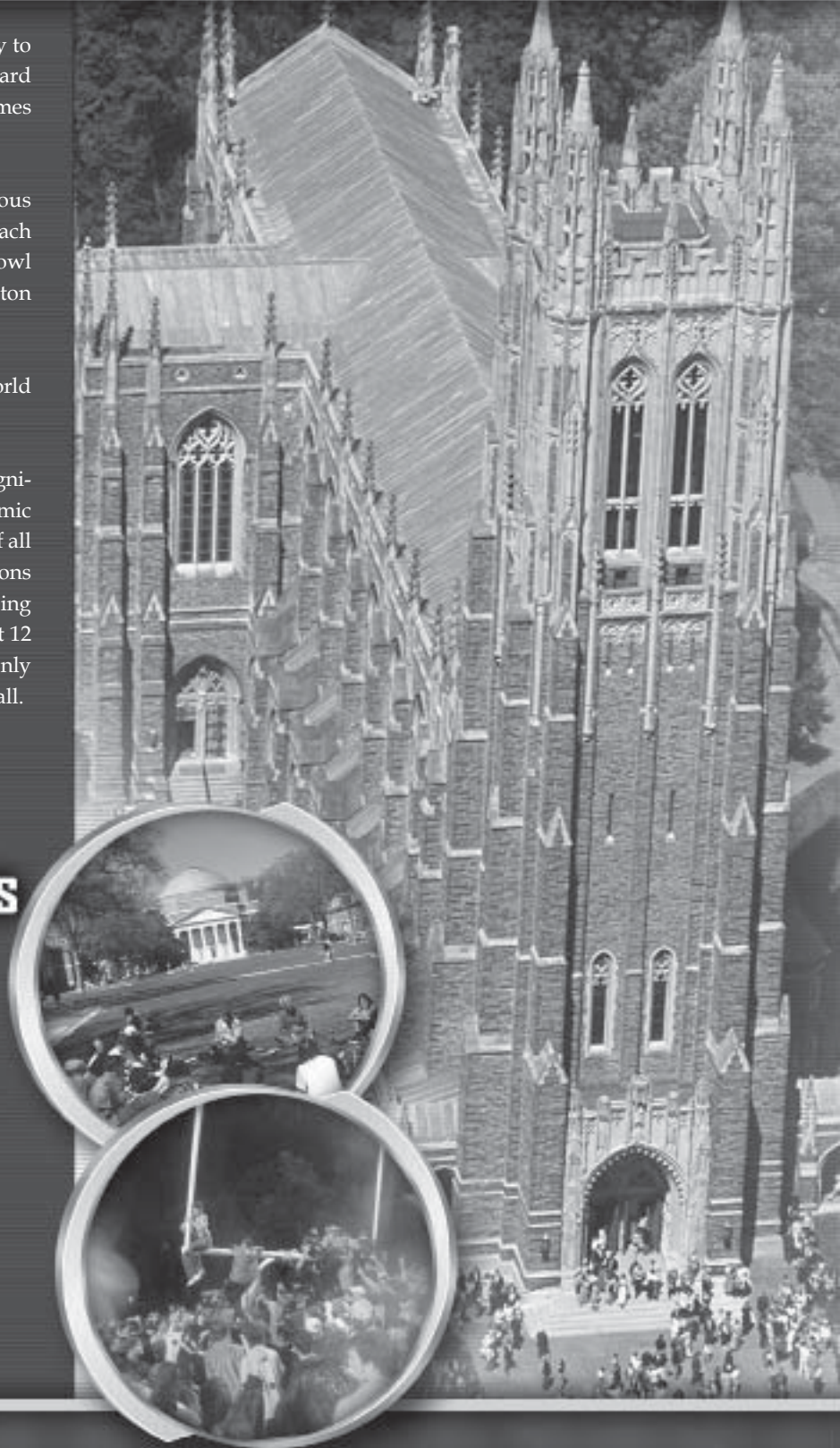
■ Duke head coach David Cutcliffe has enjoyed tremendous success in his 25 seasons on the sidelines. The 2003 SEC Coach of the Year, Cutcliffe helped Tennessee and Ole Miss to 22 bowl games and mentored the past two Super Bowl MVPs in Peyton and Eli Manning.

■ Duke University is ranked eighth in the 2008 U.S. News & World Report listing for America's Best Colleges.

■ The NCAA honored Division I sports teams with public recognition awards for their latest multiyear NCAA Division I Academic Progress Rate (APR) scores that ranked in the top 10 percent of all squads in their respective sports. Duke led all ACC institutions with 12 athletic teams achieving the top 10 percentile, including football. Nationally, Duke was one of 15 schools with at least 12 teams recognized for outstanding achievement and one of only two that competes in the Bowl Championship Series in football.

U.S. News & World Report America's Best Colleges 2008

1. *Princeton*
2. *Harvard*
3. *Yale*
4. *Stanford*
5. *Pennsylvania*
Cal Tech
7. *MIT*
8. *Duke*
9. *Columbia*
Univ. of Chicago



At Duke University, student-athletes are awarded the best possible college experience with a first rate combination of academics and athletics and have accepted the task of upholding the strong traditions put forth by their predecessors.



THE MISSION OF DUKE UNIVERSITY

James B. Duke's founding Indenture of Duke University directed the members of the University to "provide real leadership in the educational world" by choosing individuals of "outstanding character, ability and vision" to serve as its officers, trustees and faculty; by carefully selecting students of "character, determination and application;" and by pursuing those areas of teaching and scholarship that would "most help to develop our resources, increase our wisdom, and promote human happiness."

To these ends, the mission of Duke University is to provide a superior liberal education to undergraduate students, attending not only to their intellectual growth but also to their development as adults committed to high ethical standards and full participation as leaders in their communities; to prepare future members of the learned professions for lives of skilled and ethical service by providing excellent graduate and professional education; to advance the frontiers of knowledge and contribute boldly to the international

community of scholarship; to promote an intellectual environment built on a commitment to free and open inquiry; to help those who suffer, cure disease, and promote health, through sophisticated medical research and thoughtful patient care; to provide wide ranging educational opportunities, on and beyond our campuses, for traditional students, active professionals and life-long learners using the power of information technologies; and to promote a deep appreciation for the range of human difference and potential, a sense of the obligations and rewards of citizenship, and a commitment to learning, freedom and truth.

By pursuing these objectives with vision and integrity, Duke University seeks to engage the mind, elevate the spirit, and stimulate the best effort of all who are associated with the University; to contribute in diverse ways to the local community, the state, the nation and the world; and to attain and maintain a place of real leadership in all that we do.



Duke University



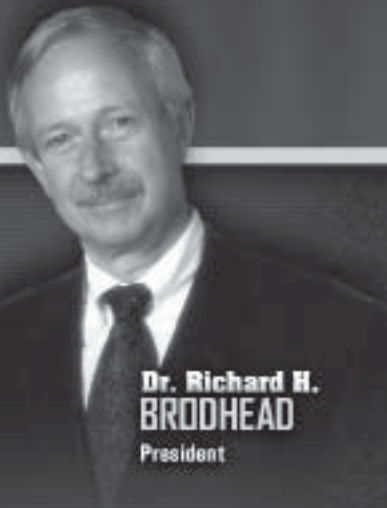


■ Duke University was created in 1924 by James Buchanan Duke as a memorial to his father, Washington Duke. The Dukes, a Durham family who built a worldwide financial empire in the manufacture of tobacco and developed the production of electricity in the two Carolinas, had long been interested in Trinity College. Trinity traced its roots to 1838 in nearby Randolph County when local Methodist and Quaker communities joined forces to support a permanent school, which they named Union Institute. After a brief period as Normal College (1851-59), the school changed its name to Trinity College in 1859 and affiliated with the Methodist Church.

■ The college moved to Durham in 1892 with financial assistance from Washington Duke and the donation of land by Julian S. Carr. In December 1924, the school's trustees gratefully accepted the provisions of James B. Duke's indenture creating the family philanthropic foundation, The Duke Endowment, which provided, in part, for the expansion of Trinity College into Duke University.

■ As a result of the Duke gift, Trinity underwent both physical and academic expansion. The original Durham Campus became known as East Campus when it was rebuilt in stately Georgian architecture. West Campus, Gothic in style and dominated by the soaring 210-foot tower of Duke Chapel, opened in 1930. Academic expansion of the university included the establishment of new graduate and professional schools.

■ Modern times have seen Duke realize its founder's aspirations to become a major center of learning. The Duke University Medical Center has achieved international prominence, and many Duke schools and departments are consistently ranked among the nation's best.



Dr. Richard H. BRODHEAD
President

DUKE QUICK FACTS

- Duke is consistently ranked among the nation's top universities
- Duke has a student/faculty ratio of 11:1
- Seventy-five percent of classes at Duke have 16-35 students
- Student-athletes make up more than 10 percent of the Duke student body
- Duke has six professional schools — Fuqua School of Business, Divinity, Nicholas School of the Environment and Earth Sciences, Law, Medicine and Nursing and two graduate schools — Arts & Sciences and Engineering
- Ninety-three percent of Duke students graduate in four years





MAJORS AT DUKE

- African-American Studies
- Art History
- Biological Anthropology & Anatomy
- Biology
- Biomedical Engineering
- Canadian Studies
- Chemistry
- Civil & Environmental Engineering
- Classical Languages
- Classical Studies
- Comparative Area Studies
- Computer Science
- Cultural Anthropology
- Economics
- Electrical Engineering
- English
- Environmental Sciences & Policy
- French Studies
- Geology
- Germanic Languages & Literature
- History
- Italian Studies
- Literature
- Mathematics
- Mechanical Engineering & Materials Science
- Medieval & Renaissance Studies
- Music
- Philosophy
- Physics
- Political Science
- Psychology
- Public Policy Studies
- Religion
- Russian
- Sociology
- Spanish
- Theater Studies
- Visual Arts
- Women's Studies

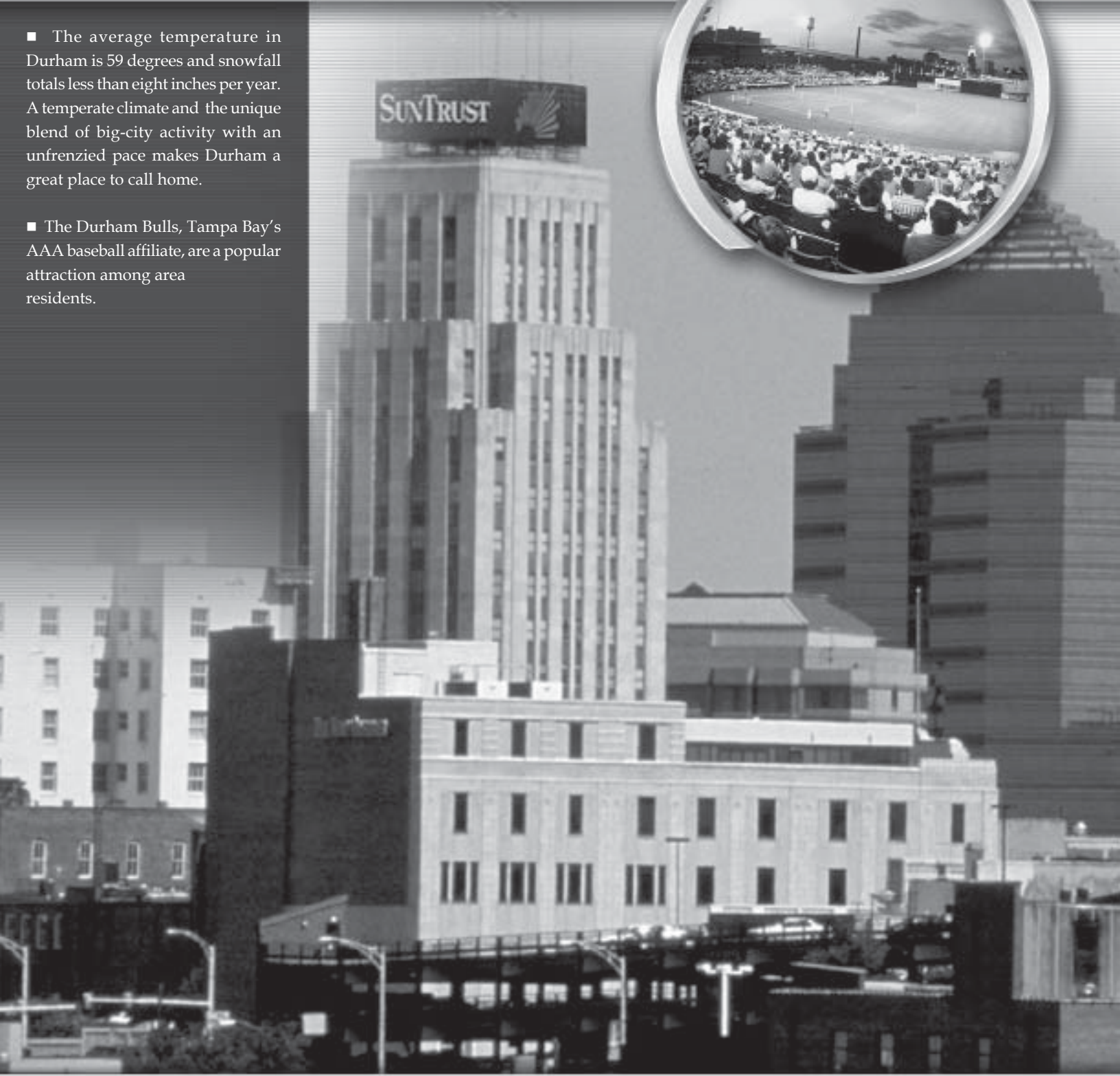




Durham, North Carolina

■ The average temperature in Durham is 59 degrees and snowfall totals less than eight inches per year. A temperate climate and the unique blend of big-city activity with an unfrenzied pace makes Durham a great place to call home.

■ The Durham Bulls, Tampa Bay's AAA baseball affiliate, are a popular attraction among area residents.



In 2002, Employment Review Magazine ranked "The Triangle" area of Durham, Chapel Hill and Raleigh as the number one place in America to live and work. Money Magazine made the same selection in 1994.



■ Brightleaf Square, shown above, in downtown Durham is a turn-of-the-century tobacco warehouse renovated as a unique shopping, dining and entertainment district.

■ Located in the heart of North Carolina's rolling Piedmont region, Durham stands out as a gem among southern cities. Through the years, the city has evolved from a tobacco and textile town into an international center for medicine, scholarship, biotechnology and electronics.

■ Founded in 1853, Durham is widely recognized for its diversity. Originally a manufacturing center, the city now is known for excellence in medicine, education, research and industry. The wide range of activities available in the area lends the city a multifaceted appeal that strikes even first-time visitors.

■ Durham has a natural appeal as well, characterized by 98,000 acres of hardwood and evergreen forests including the only remaining old growth Piedmont bottomland forests and 7,800 acres of cropland. Hills and dales, meandering rivers and streams, several lakes, 26 rare plant species and several rare species of birds and animals can also be found here.

■ With 187,000 residents in the one-city county, Durham is the fourth-largest city in North Carolina. It is ideally located on the large and small scale. Within the immediate area it stands as the pinnacle of the "Triangle" region of North Carolina, a metropolitan population of 1,000,000 people that includes Chapel Hill to the south and west and Raleigh, the state capital, to the south and east. On a regional level, this area is the primary center of culture, sports, education and government between Washington, D.C., and Atlanta.

■ With excellent sports and cultural activities in the area, Durham is a fun place to be. People from all walks of life — academic, industrial, professional, agricultural — blend to provide a warm, rich sense of hospitality and diversity.

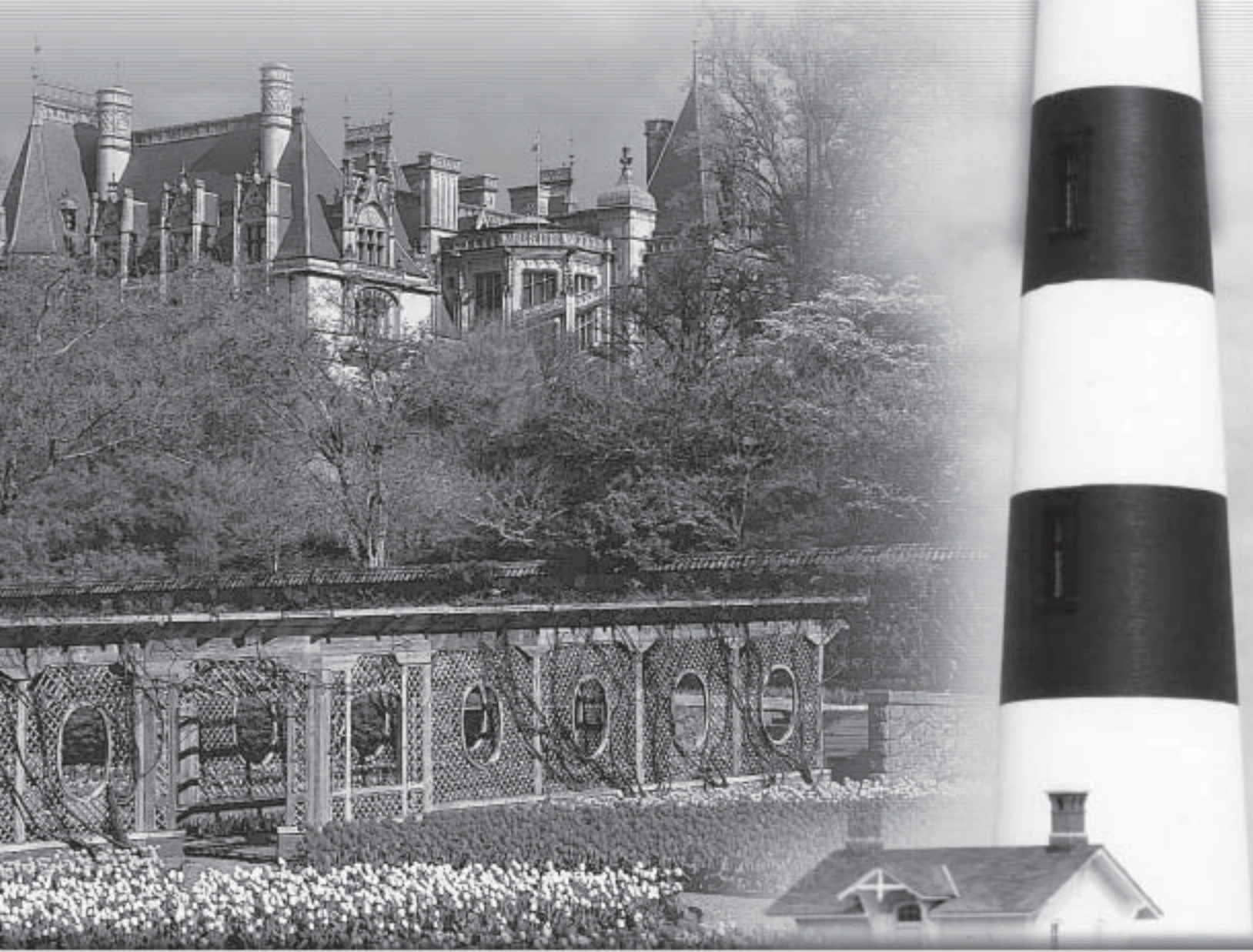


North Carolina

First In Flight

From the mountains to the west and the beaches of the Atlantic Ocean to the east, North Carolina's landscape is as diverse – and beautiful – as any state in the nation.

Millions of tourists come to North Carolina each year to take advantage of all the state has to offer.





■ North Carolina is a state of diversity – diversity in its population, in its economic production and in its beautiful scenery. According to the 2000 census, North Carolina was the home to more than eight million people of many nationalities.

■ Known for its major production of tobacco, North Carolina is also a major producer of textiles and furniture, fueled by the thousands of acres of forests that cover the state. Among its other leading products are broilers, hogs, turkeys, greenhouse products, sweet potatoes, corn, soybeans, peanuts and eggs. In addition, there are hundreds of coastal fisheries that yield shrimp, menhaden and crabs as the primary catches.

■ The scenery throughout the state is diverse and beautiful. From the mountains to the west and the beaches adjoining the Atlantic Ocean to the east, North Carolina is one of the nation's most picturesque states. Some of the major attractions in the state include the Great Smoky Mountains, the Blue Ridge National Parkway, the Cape Hatteras and Cape Lookout National Seashores, the Wright Brothers National Memorial at Kitty Hawk, Guilford Courthouse and Moores Creek National Military Parks. This scenery, enhanced by a mild climate with enough rainfall to assist with the state's abundant greenery, attracts millions of visitors who come to North Carolina annually to take advantage of its clean and uncluttered beaches, its string of forests and the mountain ranges in the western part of the state.

■ In recent years, North Carolina has become a favorite place for the entertainment industry. Some of the television shows and movies filmed in North Carolina include *Cast Away* (2001), *The Green Mile* (1999), *Dawson's Creek* (1997-2003), *Kiss the Girls* (1997), *I Know What You Did Last Summer* (1997), *Forrest Gump* (1998), *The Fugitive* (1993), *The Last of the Mohicans* (1992), *Sleeping with the Enemy* (1991), *Bull Durham* (1988) and *Dirty Dancing* (1987).