

# DUKE

## SOFTBALL

Dear Future Duke Softball Supporter,

In today's landscape, starting a program is unique, if not unheard of, in college athletics. With costs per student-athletes rising each year, schools find it especially challenging to create new non-revenue generating programs, while also trying to keep up with the financial demands of their current student-athletes. Duke, however, accepted that challenge. We are thrilled to be making history by starting Duke Softball!

In December of 2013, Duke Athletics announced that it would be starting a softball program that would compete in the Spring of 2018. This past July, I was named the very first Head Coach in Duke Softball history, and in November, four young women signed a National Letter of Intent becoming the first class of Duke Softball student-athletes. Today, the program continues to grow, and our dreams of providing an experience of a lifetime to these young women are being realized more and more each day.

We are excited that we not only get to witness history in the making, but that we are apart of it—and we want to invite you to be a part of it too! With enormous startup costs, we need great people like you to financially support our student-athletes providing with the best opportunity to be competitive in the ACC and at the Division I level. By making at least a \$250 gift to the Iron Dukes Varsity Club, specifically to Softball, you automatically become a C.O.R.E Club member. As a C.O.R.E Club member, you will be the “team behind the team,” that provides our student-athletes with Community, Opportunities, Resources, and Experiences, playing an integral part of our program's success. As a part of our Duke Softball family, you will get to know the players, families, coaches, support staff and other Iron Dukes members that help make this the best possible experience for our student-athletes.

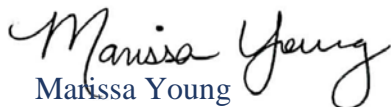
Please make a gift. **All gifts are 100% Tax Deductible.** We want you in the game contributing to the success of our program and student-athletes. Below is a list of our program needs. Your direct support will go towards:

### Duke Softball Program Needs:

Video Scoreboard	\$300,000	Spring Break Trip	\$15,000
Stadium Turf	\$100,000	Locker Room Furniture	\$15,000
Stadium Camera System	\$25,000	Manager Scholarship	\$10,000
Stadium Flag Poles	\$20,000	<i>Team Room Kitchenette</i> <span style="border: 1px solid red; padding: 2px;">COMPLETED</span>	<i>\$5,000</i>
Stadium Washer & Dryers	\$15,000	Elliptical Machine	\$4,000
Stadium Field Banner	\$15,000	Norma – Tech Pulse Recovery System	\$3,500
Smoothie Machine	\$720	Food for Fueling Station	\$150
Team Meal	\$450	Game Day Snacks	\$50

Gifts of all sizes make a difference. You can make your gift to Duke Softball by mailing the enclosed pledge card or online at [www.gifts.duke.edu/athletics](http://www.gifts.duke.edu/athletics) and **check the “Softball” box** under the **Iron Dukes Varsity Club** heading. Thank you again for your support in our program and the lives of these young women and student-athletes!

Sincerely,

  
Marissa Young  
Head Coach



The C.O.R.E Club is the official giving society for the Duke Softball program. Our mission is to provide our student-athletes with Community, Opportunities, Resources, and Experiences. By joining, you are officially and personally contributing to this goal and the success and well being of our student-athletes and future of our program.

As a member, you will gain special access and team memorabilia exclusive only to C.O.R.E Club members. Below is a list of recognition associated with each giving level.

MEMBER LEVEL	ANNUAL DONATION	DONOR RECOGNITION:
CLUBHOUSE	\$250	Duke Softball T-shirt, Team Schedule Magnet & Monthly Newsletter
HOME RUN	\$500 – \$2,499	Signed Softball Poster and Limited Edition Signed Duke Softball
GRAND SLAM	\$2,500 – \$4,499	Name Recognition on Annual C.O.R.E Club Honor Roll List (displayed in stadium)
DIAMOND DUKE	\$5,000+	Name recognition on dugout helmet cubby and Reserved seats for (2) at Annual Softball Banquet
ALL-AMERICAN	\$10,000+	Name recognition on Individual Player’s Locker and Reserved seats for (2) at Annual Softball Banquet
LEGEND	\$15,000+	One Personalized Stadium Seat named in your honor, Reserved seating for (4) to the Annual Softball Banquet, Individual Locker Room and Stadium Tour
LEGACY	\$25,000+	Name is listed in the bullpen annually, Invitation to 2 annual exclusive C.O.R.E Club events and Special Recognition during home contests

Annual donation follows fiscal year from July 1<sup>st</sup> to June 30<sup>th</sup> – recognition will be awarded once donation is received. All membership levels receive clubhouse level donor recognition.

**All gifts are 100% Tax Deductible.**

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**C.O.R.E CLUB MEMBERSHIP FORM**

NAME: \_\_\_\_\_  
 ADDRESS/CITY/STATE/ZIP: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
 MEMEBERSHIP LEVEL: \_\_\_\_\_  
 T-SHIRT SIZE : \_\_\_\_\_ (Adult M OR W)

Please mail this form to 101 Cameron Indoor Stadium, PO Box 90555, Durham, NC 27708 or email at myoung@duaa.duke.com.